**Applying for Grants/Sponsorship**



**District 201v5**

**Tips for applying for Grants and Sponsorship for your Lions Club.**

**Objectives of the training:**

1. Provide information about opportunities for Clubs/Zones to apply for grants
2. Share your ideas about types of grants you have received and that are available
3. Answer your questions
* What types of projects does your club need funding for?
	+ Activity - eg: children to go to Licola
	+ Equipment – eg: BBQ trailer or refurbishment
	+ Community programs – eg: Digital literacy for older people, wellness education
	+ Community Infrastructure – eg: drinking fountain
	+ Sometimes Sponsorship can be better than a grant – you will build a partnership
* Sources for Grants
	+ Corporate – AMP, NAB, ANZ, CBA, other
	+ Community Banks eg: Bendigo Bank (make sure it’s a community bank branch)
		- Discuss with your members if it’s worth changing banks. The BB Community Branches donate all profits back to the community. One branch has donated over $1,000,000 since opening. One club has received more than $32,000 in sponsorship and grants in the last 10 years.
		- Bendigo Bank will also provide, at a small cost, an Eftpos Machine if you are running a large event
	+ Your Local Council - <https://www.localgovernment.vic.gov.au/council-funding-and-grants/victoria-grants-commission>
	+ State Government - <http://www.vic.gov.au/grants.html>
	+ Federal Government - <https://www.dss.gov.au/grants>
	+ Websites about grants <http://community.grantready.com.au/>
	+ Other - <https://www.internetsociety.org/what-we-do/grants-awards>
* RSL - <http://www.rslvic.com.au/veteran-support/veterans-grants/>
* Victorian G’ment - Regional and Rural <http://www.vic.gov.au/grants/regional-rural.html>
* The Grants Hub - <http://www.thegrantshub.com.au>
* Community Grants - <http://www.aph.gov.au>
* Safety & Crime Prevention - <https://www.crimeprevention.vic.gov.au/>
* Education Grants - <http://www.vic.gov.au/grants/education.html>
* RACV - <https://www.racv.com.au/about-racv/our-business/community-involvement>
* Try <https://grantguru.com.au/> to find help with writing your grants – but, it may cost $$
* Sunsuper - <https://dreamsforabetterworld.com.au/>
* Not strictly for grants but interesting - <http://www.ourcommunity.com.au/>
* Check out your State and Federal Member for grants
	+ Combine with other clubs in your Zone for major grants
* Success stories
* \* RSL - - one club applied for funding to enable members to use Skype as they were too far away to attend club meetings
* One club received a sponsorship to cover Membership Dues
* Children’s Fair - Local Council grant required complex application included maps, potential customers, bins, toilets etc
* Club Computer - Local Council - a few years ago
* Kinglake Post Office - grant received after some time for an avenue of honour
* Grant for new club uniforms from Council

The Money

* How much can we receive in $$
	+ All grants are different, some under $1,000, some up to $5,000, $50,000 and more
* Grant Criteria - Each application will have specific criteria, so first, you will want to:
	+ Read carefully the overview of the grant procedure
	+ Check the criteria is relevant to your need – or can you make the criteria fit something new
	+ Are you eligible – eg: may only suit country areas etc.
	+ What documentation is required – eg: quotes, Lions insurance details
	+ What is the deadline for application
	+ When does the money need to be spent
	+ What date do you need to provide the Acquittal/Report on how you spent the money – usually within 12 months with receipts, etc.
	+ Make sure you spend all the money or you will need to repay any unspent money
	+ Keep all receipts/bank statements
* Lions Insurance – Lions Public Liability Insurance certificates are available on line at <https://lionsclubs.org.au/members/insurance/> - scroll down to Public Liability Certificates of Currency. These certificates are sometimes required and they are updated each year in August.
* Other benefits
	+ Australian Lions Foundation - you could **double** your money by applying to the ALF for a matching grant for certain items <http://lionsclubs.org.au/foundations/australian-lions-foundation>
	+ Lions Clubs International Foundation (LCIF) – grants for clubs, district & MD <http://www.lionsclubs.org/resources/EN/pdfs/lcif/Common_Questions_LCIF_Grants.pdf>
	+ Spread the word when you receive your grant, send information to District Newsletter editor newsletter@lionsclubs201v5.org
	+ Media coverage – apply to local papers for coverage with photos etc
	+ Put pics, info on your website, Facebook site and all social media you use
	+ Email pics and information to club members, families and friends
		- Set up an email Distribution list for “friends of your club” - include council, state/federal members, local schools, other organisations you deal with and make sure your good news is shared☺
	+ Other - whatever else you think of!